

# CEV Challenge Cup - 1st Round - Maribor vs Budu v&#228;7B odgorica

DATE: Thursday, November 13, 2025  
LOCATION: Podgorica, Glavni grad Podgorica, ME

## Event Description

CEV Challenge Cup - 1st Round - Maribor vs Budu v&#228;7B@ Podgorica is a premier sports event in Podgorica. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,316 people

**Event ID:** 8oz9Aewn7TSSzzP9QD

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 526 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*