

Cesária Évora | Orchestra

DATE: Sunday, October 19, 2025

LOCATION: Lisboa, Lisboa, PT

Event Description

Cesária Évora | Orchestra is a premier concerts event in Lisboa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 63/100

Expected Attendance: 4,418 people

Event ID: GufTMHn9DfFgfSPtUd

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,767 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/cesria-vora-orchestra>

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