

Cesifo-Transform Workshop on the Economic and Societal Impacts of Ai

DATE: Friday, December 5, 2025
LOCATION: Munich, DE

Event Description

Cesifo-Transform Workshop on the Economic and Societal Impacts of Ai is a premier expos event in Munich. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 7uT9wbuiwQvzbA9B9t

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.