

# Ceremony East Coast

DATE: Thursday, October 9, 2025

LOCATION: Berlin, Berlin, DE

## Event Description

Ceremony East Coast is a premier festivals event in Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 45/100

**Expected Attendance:** 561 people

**Event ID:** 8uso6Kya524ea6Fs6P

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 224 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/ceremony-east-coast>

Document generated on 6/4/2026, 12:34:58 AM