

Ceramics NZ Open Weekend

DATE: Friday, November 28, 2025
LOCATION: Whang & V'À æ÷ thland Region, NZ

Event Description

Ceramics NZ Open Weekend is a premier expos event in Whang & V'À This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 62/100

Expected Attendance: 3,871 people

Event ID: 46APXmST5Ki8Spgs4C

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,548 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.