

CEO Blueprint: Run Your Business Like a Boss (Not the Other Way Around)

DATE: Friday, September 12, 2025
LOCATION: San Diego, California, US

Event Description

CEO Blueprint: Run Your Business Like a Boss (Not the Other Way Around) is a premier conferences event in San Diego. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 349 people

Event ID: GWnUfkTdTdEgijhVmZb

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.