

Centre for Cross Border Cooperation's Annual Conference 2025

DATE: Thursday, September 18, 2025
LOCATION: Marsh Road, County Louth, IE

Event Description

Centre for Cross Border Cooperation's Annual Conference 2025 is a premier conferences event in Marsh Road. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 334 people

Event ID: Cd2cNrsySs7Zh8c9Ms

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 134 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.