

# Central Stags vs Auckland Aces

DATE: Thursday, January 15, 2026  
LOCATION: Napier, Hawke's Bay, NZ

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## Event Description

Central Stags vs Auckland Aces is a premier sports event in Napier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 76/100

**Expected Attendance:** 19,700 people

**Event ID:** AMscj9sGgdRFkB5pyV

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,880 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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