

CENTRAL OTAGO – Your Masterclass on Peri to Post Menopause

DATE: Wednesday, September 24, 2025
LOCATION: Cromwell, Otago Region, NZ

Event Description

CENTRAL OTAGO – Your Masterclass on Peri to Post Menopause is a premier conferences event in Cromwell. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 27/100

Expected Attendance: 73 people

Event ID: 8gQQDK8qU6U2otC6rA

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 29 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
