

# Central Michigan Chippewas vs Kent State Golden Flashes

DATE: Wednesday, November 19, 2025  
LOCATION: Kent, Ohio, US

## Event Description

Central Michigan Chippewas vs Kent State Golden Flashes is a premier sports event in Kent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 8,436 people

**Event ID:** 3MUjLJGAVwb84LHt8s

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,374 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*