

Central do Pagode Convida Fabiano Sorriso (25/08/2025) | Confraria V8

DATE: Monday, August 25, 2025
LOCATION: Vila Guarani, São Paulo, BR

Event Description

Central do Pagode Convida Fabiano Sorriso (25/08/2025) | Confraria V8 is a premier concerts event in Vila Guarani. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 161 people

Event ID: CYByAZ9RNoL379epB9

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 64 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.