

Central 4 D Winter Blanket Series Race #2

DATE: Saturday, August 23, 2025
LOCATION: Meeker, Oklahoma, US

Event Description

Central 4 D Winter Blanket Series Race #2 is a premier expos event in Meeker. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 706 people

Event ID: D4ekY4xo8Z8XGLaVJt

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 282 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
