

CenterWell Grand Prairie Presents - Fall Arts & Crafts

DATE: Friday, November 14, 2025
LOCATION: Grand Prairie, Texas, US

Event Description

CenterWell Grand Prairie Presents - Fall Arts & Crafts is a premier festivals event in Grand Prairie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 30/100

Expected Attendance: 95 people

Event ID: 7zd5T6rDqbkytqStEz

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 38 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
