

Center Stage: Live at the OBO

DATE: Thursday, August 14, 2025
LOCATION: Weirsdale, Florida, US

Event Description

Center Stage: Live at the OBO is a premier concerts event in Weirsdale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 649 people

Event ID: hazWqCC3eBg5rLQqwx

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 260 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.