

Cell Symposia: Towards sustainable agriculture: Genomics, bioengineering, and smart technologies

DATE: Saturday, October 18, 2025
LOCATION: San Ya Shi, Hai Nan Sheng, CN

Event Description

Cell Symposia: Towards sustainable agriculture: Genomics, bioengineering, and smart technologies is a premier conferences event in San Ya Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: AAfgJkqQGJvGXR6weh

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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