

Celebrating Welcoming Week 2025 Expo - Free event

DATE: Tuesday, September 2, 2025
LOCATION: Hammond Park, Western Australia, AU

Event Description

Celebrating Welcoming Week 2025 Expo - Free event is a premier expos event in Hammond Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 52/100
Expected Attendance: 1,204 people
Event ID: BnQqp67AgrLMJjoPaQ

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 482 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/celebrating-welcoming-week-2025-expo-free-event>

Document generated on 6/4/2026, 12:55:33 PM