

Celebrating the influence of Women in the Sheep Industry Forum

DATE: Tuesday, September 16, 2025
LOCATION: Watervale, South Australia, AU

Event Description

Celebrating the influence of Women in the Sheep Industry Forum is a premier festivals event in Watervale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 440 people

Event ID: 8FFT9eTV3EvFxbhzxG

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 176 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
