

Celebrating Mahuru M ÷ & “ He wheako reorua o He Tohu and Pipitea walking tour — Mahuru M ÷ & ’ # # P

DATE: Tuesday, September 9, 2025
LOCATION: Wellington, Wellington Region, NZ

Event Description

Celebrating Mahuru M ÷ i: He wheako reorua o He Tohu and Pipitea walking tour — Mahuru M ÷ i 2025 is a premier expos event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 833 people

Event ID: DWC8jDx2jW7Rg7TZHu

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 333 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.