Celebrate It! – The Mid North Coast Party Expo

DATE: Friday, August 22, 2025
LOCATION: Port Macquarie, New South Wales, AU

Event Description

Celebrate It! – The Mid North Coast Party Expo is a premier expos event in Port Macquarie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 57/100
Expected Attendance: 2,272 people
Event ID: Lem4vRyYdxyKXU3cFP

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 909 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.