

Celebrate Diwali 2025 – Live Music, Dance, Garbha & 3-Course Dinner

DATE: Saturday, October 25, 2025
LOCATION: Leicester, England, GB

Event Description

Celebrate Diwali 2025 – Live Music, Dance, Garbha & 3-Course Dinner is a premier festivals event in Leicester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 207 people

Event ID: B8QgE3E6vv3j47k43K

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.