

Celebração 11 anos Adoradores Coral | Novo nome, nova canção, mesma essência!

DATE: Saturday, August 30, 2025
LOCATION: Jardim Amanda I, São Paulo, BR

Event Description

Celebração 11 anos Adoradores Coral | Novo nome, nova canção, mesma essência! is a premier concerts event in Jardim Amanda I. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 28/100

Expected Attendance: 84 people

Event ID: ypJCAqsEavkDdGwGpt

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 34 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.