

# Ceia de Réveillon - Jangal das Araucárias e Piño Cozinha

DATE: Wednesday, December 31, 2025  
LOCATION: Vila Suzana, Rio Grande do Sul, BR

## Event Description

Ceia de Réveillon - Jangal das Araucárias e Piño Cozinha is a premier festivals event in Vila Suzana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 37/100

**Expected Attendance:** 231 people

**Event ID:** 8ecAqustMhFi3SezcC

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 92 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*