

# CEE 2025 - China Education Expo Shanghai

DATE: Saturday, November 8, 2025  
LOCATION: Chang Ning Qu, Shang Hai Shi, CN

## Event Description

CEE 2025 - China Education Expo Shanghai is a premier expos event in Chang Ning Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 72/100

**Expected Attendance:** 11,993 people

**Event ID:** HasbFnEpa6CykU8BmF

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,797 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*