

CECPTA 6th Annual Kidpreneur Market - Kidsgiving Day

DATE: Saturday, September 13, 2025
LOCATION: Lewisville, Texas, US

Event Description

CECPTA 6th Annual Kidpreneur Market - Kidsgiving Day is a premier expos event in Lewisville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 641 people

Event ID: 9RHgt48otyDckiGY9e

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 256 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.