

Cecil Turbine w/ Tough Guy ::: Town Hall Pigeon Bay ::: Mon 29th Dec 2025

DATE: Sunday, December 28, 2025
LOCATION: Canterbury Region, NZ

Event Description

Cecil Turbine w/ Tough Guy ::: Town Hall Pigeon Bay ::: Mon 29th Dec 2025 is a premier performing-arts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 44/100
Expected Attendance: 524 people
Event ID: AGo3sfHbGivunvGLKn

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 210 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
