

# Ce n'est pas une Ecstatic Dance...

DATE: Friday, October 24, 2025  
LOCATION: Liège, Région wallonne, BE

## Event Description

Ce n'est pas une Ecstatic Dance... is a premier concerts event in Liège. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 32/100

**Expected Attendance:** 125 people

**Event ID:** CqBCJMfUzuVbMBqGMA

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 50 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*