

CCWA's 2025 Annual Conference - Soliphilia

DATE: Tuesday, November 11, 2025
LOCATION: Bibra Lake, Western Australia, AU

Event Description

CCWA's 2025 Annual Conference - Soliphilia is a premier expos event in Bibra Lake. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 927 people

Event ID: 3A5dAiMnpRRfne2Yh

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 371 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
