

CCP's Roald Dahls, "Charlie and the Chocolate Factory!!" - Main Stage Dinner Production

DATE: Thursday, August 14, 2025
LOCATION: Jefferson City, Missouri, US

Event Description

CCP's Roald Dahls, "Charlie and the Chocolate Factory!!" - Main Stage Dinner Production is a premier performing-arts event in Jefferson City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 33/100
Expected Attendance: 144 people
Event ID: aRSbu4bu8dYq2RY7at

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 58 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.