

CCPC SABADO 16/08 - STAY HIGH REGGAE e TRANCE - Especial aniversario JAH IS WADADA - das 22h as 5h!

DATE: Saturday, August 16, 2025
LOCATION: Vila Buarque, São Paulo, BR

Event Description

CCPC SABADO 16/08 - STAY HIGH REGGAE e TRANCE - Especial aniversario JAH IS WADADA - das 22h as 5h! is a premier concerts event in Vila Buarque. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 37/100
Expected Attendance: 214 people
Event ID: v47LdashNn9AYuyHap

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 86 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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