

CCPC 24/08 DOMINGO 0800 DANCEHALL E TECHNO - Das 16:20H as 1:00H - TODOS VIP!!!

DATE: Sunday, August 24, 2025
LOCATION: Vila Buarque, São Paulo, BR

Event Description

CCPC 24/08 DOMINGO 0800 DANCEHALL E TECHNO - Das 16:20H as 1:00H - TODOS VIP!!! is a premier concerts event in Vila Buarque. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 329 people

Event ID: BZ8QX4xmP89tYB4wRq

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 132 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
