

CC Cowboys and Dirty Old Town

DATE: Friday, October 24, 2025
LOCATION: Kristiansand, Agder, NO

Event Description

CC Cowboys and Dirty Old Town is a premier concerts event in Kristiansand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 49/100

Expected Attendance: 917 people

Event ID: GzrexvyGW6y4sisvpi

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 367 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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