

# CB 1939 Canarias vs BC Andorra

DATE: Saturday, October 11, 2025  
LOCATION: Andorra la Vella, Andorra la Vella, AD

---

## Event Description

CB 1939 Canarias vs BC Andorra is a premier sports event in Andorra la Vella. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,800 people

**Event ID:** FHMgNzgUg8GJsHHD8X

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/cb-1939-canarias-vs-bc-andorra>

Document generated on 6/4/2026, 4:30:23 AM