

Catwagon på Restaurang W

DATE: Monday, December 29, 2025
LOCATION: Östersund, Jämtlands län, SE

Event Description

Catwagon på Restaurang W is a premier concerts event in Östersund. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 56/100

Expected Attendance: 1,975 people

Event ID: 3U29UeK8CrWTFrGN3b

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 790 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.