

Caøtic Kollektive

DATE: Saturday, November 22, 2025
LOCATION: Torreón, Coahuila de Zaragoza, MX

Event Description

Caøtic Kollektive is a premier performing-arts event in Torreón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 57/100

Expected Attendance: 2,211 people

Event ID: GteX3vjG8AVkkBe7xs

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 884 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
