

Catholic Cinema - The Cure of Ars

DATE: Thursday, August 14, 2025
LOCATION: Crown Point, Indiana, US

Event Description

Catholic Cinema - The Cure of Ars is a premier performing-arts event in Crown Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 39/100

Expected Attendance: 280 people

Event ID: 48rLwqQXtX5m8d3zSz

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 112 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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