

# Catarinense (W) - Group Stage - Basket São José vs Mampituba

DATE: Sunday, September 28, 2025  
LOCATION: Jaraguá do Sul, BR

## Event Description

Catarinense (W) - Group Stage - Basket São José vs Mampituba is a premier sports event in Jaraguá do Sul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,480 people

**Event ID:** 74qVPttwMkgxWq9hgp

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 592 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*