

Catarinense 3 - 1st Phase - Imbituba vs Guarani de Palhoça

DATE: Saturday, September 13, 2025
LOCATION: Palhoça, Santa Catarina, BR

Event Description

Catarinense 3 - 1st Phase - Imbituba vs Guarani de Palhoça is a premier sports event in Palhoça. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 57/100
Expected Attendance: 2,329 people
Event ID: 9kJY4eLtQ6Zkiwjv7S

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 932 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.