

CataFun 6ta edicion feria de vinos y maridaje

DATE: Friday, September 26, 2025
LOCATION: Villa de Mayo, Provincia de Buenos Aires, AR

Event Description

CataFun 6ta edicion feria de vinos y maridaje is a premier expos event in Villa de Mayo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 651 people

Event ID: DUTLfbZpZtaT7VKcrT

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 260 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.