

# Cat Wells Blues Band 12+

DATE: Friday, August 15, 2025  
LOCATION: Kelowna, British Columbia, CA

---

## Event Description

Cat Wells Blues Band 12+ is a premier community event in Kelowna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** bJvvbtnBq3BZpVStcy

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/cat-wells-blues-band-12>

Document generated on 6/4/2026, 5:23:06 AM