

Castle Rewind - Vehicle Registration

DATE: Sunday, August 31, 2025
LOCATION: Newcastle-under-Lyme, England, GB

Event Description

Castle Rewind - Vehicle Registration is a premier festivals event in Newcastle-under-Lyme. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 236 people

Event ID: DasF8S7NDK6wtpJ3X8

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 94 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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