

Cassimm at Columbia Beach

DATE: Saturday, August 23, 2025

LOCATION: 8c3;"<" ;f±;Ó<31;óÂ, Limasol, CY

Event Description

Cassimm at Columbia Beach is a premier concerts event in 8c3;"< 9 ; ½:ÃÃ;"<"à This event attracts visitors the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 154 people

Event ID: A73tjn8SLxH6VLpVkz

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.