

Cassidy Live In Cardiff!!

DATE: Sunday, August 31, 2025

LOCATION: Cardiff, GB

Event Description

Cassidy Live In Cardiff!! is a premier concerts event in Cardiff. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: GvQ57o89T8Y9dNZ3Rm

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/cassidy-live-in-cardiff>

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