

Cash Returns Live at Hotel Kilkenny - The Man In Black Tour

DATE: Saturday, January 10, 2026
LOCATION: Kilkenny, County Kilkenny, IE

Event Description

Cash Returns Live at Hotel Kilkenny - The Man In Black Tour is a premier concerts event in Kilkenny. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 32/100
Expected Attendance: 129 people
Event ID: 5VQm97DqMtd9UMCQqw

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 52 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
