

# Cash and Grab | Closing Auto Shop

DATE: Friday, August 29, 2025  
LOCATION: Martinsburg, West Virginia, US

---

## Event Description

Cash and Grab | Closing Auto Shop is a premier community event in Martinsburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 36/100  
**Expected Attendance:** 200 people  
**Event ID:** EsWQCGjpHCT4MRbmK6

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 80 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/cash-and-grab-closing-auto-shop>

Document generated on 6/4/2026, 4:35:38 AM