

Casa da Mãe Joana Fest - bandas Ecdise e Da Ordem ao Caos

DATE: Saturday, October 11, 2025
LOCATION: Industrial, Rondônia, BR

Event Description

Casa da Mãe Joana Fest - bandas Ecdise e Da Ordem ao Caos is a premier festivals event in Industrial. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 386 people

Event ID: Bu8ieQg4SbjMt5b5fh

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 154 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.