

Carseldine Barktoberfest

DATE: Friday, October 17, 2025
LOCATION: Carseldine, Queensland, AU

Event Description

Carseldine Barktoberfest is a premier festivals event in Carseldine. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 49/100

Expected Attendance: 932 people

Event ID: GK2k7yuq8PKofFfBnM

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 373 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
