

cars under the stars @ Westfield Mount Druitt

DATE: Friday, September 26, 2025
LOCATION: Mount Druitt, New South Wales, AU

Event Description

cars under the stars @ Westfield Mount Druitt is a premier expos event in Mount Druitt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,725 people

Event ID: 3GYAw2wHZUogkMCBVC

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 690 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
