Cars & Coffee San Jose - Free Coffee & Donuts

DATE: Saturday, August 23, 2025
LOCATION: San Jose, California, US

Event Description

Cars & Coffee San Jose - Free Coffee & Donuts is a premier expos event in San Jose. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 42/100
Expected Attendance: 421 people
Event ID: 4LsAts9FBPL32yB2qM

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 168 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.