

# Cars & Coffee NRH (Hosted by The Refinery)

DATE: Saturday, August 23, 2025  
LOCATION: North Richland Hills, Texas, US

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## Event Description

Cars & Coffee NRH (Hosted by The Refinery) is a premier expos event in North Richland Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 51/100

**Expected Attendance:** 1,101 people

**Event ID:** AXTRjyHCud8kHg6gEN

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 440 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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