

# Carreteiro do GEAHL 2025

DATE: Sunday, November 9, 2025  
LOCATION: Itacorubi, Santa Catarina, BR

## Event Description

Carreteiro do GEAHL 2025 is a premier performing-arts event in Itacorubi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 41/100

**Expected Attendance:** 341 people

**Event ID:** G2j5Gn7LyJ7hny6Zrr

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 136 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*